UNIVERSAL ORLANDO RESORT CONTEST

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE ENTRANT'S CHANCE OF WINNING.

1. HOW TO ENTER

   a. These rules govern the HOT 93.7 Universal Orlando Resort promotion (the "Promotion"), which is being conducted by WZMX (the "Station"). The Promotion begins on Monday, January 16, 2017 and ends on Monday, February 27, 2017 (the "Promotion Dates").

   b. To enter the Promotion, entrant may enter online beginning on Monday, January 16, 2017 at 6:00am Eastern Time ("ET") and ending on Monday, February 27, 2017 at 8:25am ET (the "Entry Period") as follows:

      i. To enter online, visit hot937.com and follow the links and instructions to enter the Promotion and complete and submit the online entry form during the Entry Period. Online entrants are subject to all notices posted online including but not limited to the Station's Privacy Policy. Limit one (1) entry per eligible person during the Entry Period regardless if entrant has more than one email address. Multiple participants are not permitted to share the same email address. P.O. Boxes are not permitted. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by the Promotion administrator.

      ii. After submitting an online entry form, entrants must listen to the Station each weekday beginning on Monday, January 23, 2017 and ending on Friday, February 24, 2017 for the Universal Orlando "Word of the Day" (each a "Word"). A unique Word will be announced each weekday during the Promotion Dates, for a total of twenty-five (25) unique Words. At approximately 8:25am ET on the following Mondays, up to one (1) entrant will be selected in a Station-conducted random drawing from all eligible online entries received up to the time of the random drawing: January 30, 2017, February 6, 2017, February 13, 2017, February 20, 2017, and February 27, 2017. The Station will promptly call the entrant and he/she will be asked to provide three (3) of the five (5) Words from the prior week (Monday-Friday). If

the caller correctly provides three (3) of the five (5) Words from the prior week (Monday-Friday), he/she will be deemed a prize winner, upon confirmation of eligibility. In the event that the caller incorrectly provides three (3) of the five (5) Words from the prior week (Monday-Friday), he/she will not be deemed a prize winner. An alternate potential winner will be selected the following weekday from all entries received up to the time of the new random drawing and the Station will promptly call the potential winner and he/she will be asked to provide three (3) of the five (5) Words from the prior week (Monday-Friday) at approximately 8:25am ET. This will continue each weekday until a caller correctly provides three (3) of the five (5) Words from the prior week (Monday-Friday). Once an entrant's name has been selected and he/she has been called by the Station, that entrant's name will be removed from the pool of eligible entries regardless of whether or not the entrant was awarded a prize or not. If a caller does not answer the Station's call on the first try, another listener will be called the following day. In the event no prize is awarded by any given Friday, no prize will be awarded regarding the Words from the prior week (Monday-Friday). The correct Words from the prior week (Monday-Friday) will be determined at the sole discretion of Station management. Up to one (1) prize will be awarded weekly.

c. There will be up to a total of five (5) winners selected in the Promotion.

d. Due to delays in the online streaming of the Station's broadcast signal, listeners to the online stream may not be able to participate in or may be disadvantaged in participating in on-air contests. Entrants are encouraged to listen to the Station on-air. The Station is not responsible for online streaming delays.

2. <u>ELIGIBILITY RESTRICTIONS</u>

a. The Promotion is open to all persons who are legal U.S. residents 21 years of age or older and who reside in CT, NYand MA. Void where prohibited or restricted by law. Employees, officers, directors and agents of Universal Orlando Resorts, Visit Florida, the Station, CBS Radio Inc., their corporate affiliates, Station's advertising and promotional agencies, participating sponsors, prize suppliers, their respective affiliates (collectively, the "Promotion Entities") and other radio stations in the Hartford metropolitan area, the members of their immediate families (spouse, parents, siblings or children) and those living in the same household of each (whether related or not), are ineligible to enter or win. This Promotion is subject to all applicable federal, state and local laws and regulations. By participating, entrant agrees to comply with these Official Rules and the decisions of the Station, which are final and binding in all respects.

b. Listeners are eligible to win a prize in a Promotion conducted by any CBS Radio Hartford radio station only once every thirty (30) days and only once every six (6) months if the prize is valued over $600. Only one (1) winner per household is

permitted in the Promotion or in any promotion with a prize valued over $600 conducted by any CBS Radio Hartford radio station in any six (6) month period. CBS Radio Hartford Stations are WTIC-FM (96.5TIC), WZMX-FM (HOT937), WRCH-FM (Lite 100.5WRCH) and WTIC-AM (WTIC NewsTalk 1080).

c. The winner(s) may be required to present valid government-issued photo identification and must provide winner's complete address, date of birth and phone number to claim a prize(s).

d. Entrants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entrant who does not meet the eligibility requirements and will also delete any entry as required by law.

3. PRIZES

a. Up to five (5) prizes will be awarded. Each prize is is a trip for two (2) people (winner and one (1) guest) from Hartford, Connecticut to Orlando, Florida and includes: (i) round trip coach class airfare for two (2) provided by Visit Florida from a major Hartford airport (as determined solely by Universal Orlando and/or Visit Florida) to Orlando International Airport in Orlando, Florida; (ii) hotel accommodations for three (3) nights (one (1) room, standard-double occupancy, room and tax only) at Loews Sapphire Falls Resort (or at another on-site hotel as determined by Universal Orlando in its sole discretion); (iii) Non-exclusive ground transportation to and from airport in Orlando and hotel in Orlando, FL; (iv) two (2) 3-Day Park to Park theme park tickets for admission to Universal Studios Florida and Universal's Islands of Adventure for winner and up to one (1) guest; (v) admission to one (1) Blue Man Group Show (exact date and time to be determined by Universal Orlando in its sole discretion) for winner and up to one (1) guest; and (vi) should winner choose a travel period to occur after June 1, 2017, the prize will also include three (3) days admission to Universal's Volcano Bay water theme park for winner and up to one (1) guest. Approximate Retail Value of each prize is $2,046.25.

b.

If winner elects to partake in any or all portions of his/her prize with no guest, the prize will be awarded to winner only and any remainder of the prize will be forfeited and shall not be subject to further or alternative compensation. All elements of the prize must be redeemed at the same time, and no changes will be permitted after confirmation of any redemption. If winner is between the ages of eighteen (18) and twenty-one (21), he/she must be accompanied by an adult of at least twenty-one (21) years of age in order to check into the on-site hotel. Unless child or ward of winner, guest must be eighteen (18) years of age or older as of the date of departure and must travel on the same itinerary and at the same time as the winner. Specific travel dates and arrangements are subject to air travel, holiday, blackout dates, and other prize and travel restrictions. Trip must be completed within one (1) year from February 27, 2018 or prize will be

forfeited; however, in order to claim the tickets for Universal's Volcano Bay, winner must choose a travel period to occur after the opening of Universal's Volcano Bay to the general public which is currently anticipated to occur June 1, 2017. Winner may choose a travel period prior to this date, however, in doing so, will forfeit the Universal's Volcano Bay admission tickets without further or alternative compensation. Trip must be booked at least sixty (60) days prior to intended departure date. Travel dates are subject to Universal Orlando and Visit Florida approval. Once issued, tickets are nontransferable and may not be reissued once travel has commenced. Open tickets may not be issued and stopovers are not permitted. Travel arrangements must be made through Universal Orlando.

The winner(s) will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the prize(s). The prize(s) is awarded as is. The prize certificates will be subject to the terms and conditions as set forth by the issuer of the prize certificates. Prize certificates are not refundable or transferable, and may not be substituted or exchanged for cash or credit at any time, nor will prize certificates be replaced if lost or stolen.

Actual value may vary based on point of departure and dates of travel. Any difference between stated value and actual value will not be awarded. Certain travel restrictions may apply. Subject to availability. If the winner(s) cannot travel on date(s) specified by the Station or applicable prize provider, the winner(s) may be disqualified, and an alternate winner(s) may be selected (time permitting) at the Station's sole discretion. All other costs not specifically stated herein, including but not limited to those of, taxes, meals, tips and ground transportation to/from a major Hartford area airport (as determined solely by the prize provider) are the responsibility of the winner(s). Travel must be round trip. Station will determine itinerary and airline, if applicable, in its sole discretion. The winner(s) and guest(s) must travel on the same itinerary and are responsible for obtaining all required travel documents, including, without limitation, passports for international travel. Airline regulations apply. If applicable, the winner may be required to present a valid credit card upon hotel check in to cover any incidental expenses incurred during the winner's stay. The winner(s) and guest(s) must sign a Publicity, Liability Waiver and Travel Release form prior to traveling. If a prize-related event or travel is unable to take place as scheduled, for reasons such as cancellation, preemption, postponement or unavailability, including for weather, or for any reason beyond the control of the Promotion Entities, their sole responsibility to the winner(s) will be to award the remaining available elements of the prize(s) and no substitution or compensation will be provided for the unawarded elements of the prize(s). No refund or compensation will be made in the event of the cancellation or delay of any flight. The Station and/or hotel, in their sole discretion, reserve the right to deny entry to or to remove the winner and/or guest if either engages in disruptive behavior or in a manner with intent to annoy, abuse, threaten or harass any other person at any prize-related event.

c. No more than the stated number of prizes specified in these official rules will be awarded. All prizes or prize certificates must be claimed at the office of the Station at the address below during regular business hours. The winner(s) will forfeit any prize(s) or prize certificate(s) not claimed within ten (10) days of winning. In the event that a prize or prize certificate is mailed or shipped to the winner(s), it will be with the prior written consent of the winner(s) and therefore, winner(s) assumes the risk of its loss. The Station is not responsible for the safe arrival of a prize(s) or prize certificate(s).

d. Prize(s) is not transferable, and no substitution, assignment or cash equivalent of prize(s) is permitted, except by the Station (solely at its discretion), which reserves the right to substitute a prize or prize portion with another prize or prize portion of greater or equal value. The prize(s) are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Promotion Entities are not responsible for winners' limitations that prevent acceptance or use of prize(s). Entrants acknowledge that the Promotion Entities have not made, and are not in any manner responsible or liable for, any warranties, representations or guarantees, and hereby disclaim any and all warranties, expressed or implied, whether by contract or law, concerning any prize, including without limitation, implied warranties of quality, merchantability, mechanical condition or fitness for a particular purpose. Other restrictions may apply.

4. <u>WINNER SELECTION AND NOTIFICATION</u>

a. Decisions of the Station management with respect to the Promotion are final.

b. Up to five (5) winners will be selected as described in Section 1 of these Official Rules. Potential winners will be notified at the time of their call.

c. Odds of winning depend in part on the number of eligible online entries received at the time of each random drawing.

d. Entrants must listen to the Station to acquire the Words to win, but need not be present to enter or win.

e. Prize(s) will be awarded only upon confirmation of eligibility and completion of all requisite releases. The winner(s) must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of winning or prize(s) will be forfeited and an alternate winner will not be selected. If a potential winner(s) cannot be contacted, fails to sign and return the required fully-executed affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize(s).

5. CONDITIONS

a. Payments of all federal, state and local taxes are solely the responsibility of the winner(s). The winner(s) may be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize(s) and will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize(s) valued at $600 or more or for any prizes awarded by the Station (or any other CBS Radio station in Station's market) in a calendar year with an aggregate value of $600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize(s). Such winnings of $600 or more will be reported to the IRS.

b. Participation in the Promotion and/or acceptance of prize(s) constitutes entrant's and/or winner's (and guest's, if applicable) permission for the Station or its designees to interview the winner(s) (or guest(s), if applicable), to photograph, film and record each winner (or guest, if applicable), and to use in commerce and in any media, now or hereafter known, throughout the world, in perpetuity, his/her name, prize(s) won, hometown (city and state), biographic information, likeness, photograph, voice, audio or video recording and/or any statements made by him/her regarding the Station, the Promotion and/or its sponsor(s) for purposes of trade, publicity or promotion without notice or additional compensation, notification or permission, in perpetuity, except where prohibited by law. Each winner (and guest, if applicable) agrees to sign a publicity release confirming such consent prior to acceptance of the prize, except where prohibited by law.

c. Participation in the Promotion and/or acceptance of prize(s) constitutes entrant's and/or winner's (and guest's, if applicable) agreement to release, discharge, and hold harmless the Promotion Entities and their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns (collectively, the "Released Parties") from and against any and all claims or liability arising directly or indirectly from any prize(s) awarded and participation in the Promotion, including, but not limited to, personal injury, death or damage to or loss of property, which may occur in connection with, preparation for, travel to, or participation in the Promotion, or delivery, possession, acceptance and/or use or misuse of any prize or participation in any Promotion-related activity, including, but not limited to, any claims based on publicity rights, defamation, invasion of privacy and merchandise delivery.

d. If for any reason this Promotion cannot be executed as planned, including but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Released Parties that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend and/or modify the Promotion. If the Promotion is terminated before the original end date, the Station reserves the right, in its sole

discretion to, to modify the procedure for selecting winner(s), unless the nature of the event giving rise to such termination renders it impossible to select winner(s).

e. The Released Parties are not responsible for (i) typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize(s); (ii) incorrect or inaccurate entry information, human error, failure or omission; (iii) unauthorized human intervention; (iv) lost, stolen, mangled, misdirected, postage due, illegible, incomplete or late entries; (v) entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties, telephone service outages, delays, busy signals, poor signals or signal interference, accidental disconnection or equipment malfunctions or any other technological problems or failures of any kind; or (vi) any cancellations, delays, diversions, substitutions or omissions whatsoever by any transportation providers or any other persons or entities providing any services to winner(s) (and guest(s), if applicable) including any results thereof such as changes in services or location necessitated by same. Further, the Released Parties are not responsible if any part of a Promotion prize cannot be awarded due to acts of God, acts of war, natural disasters, weather, acts of terrorism or other factors beyond the Released Parties' control.

f. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins or any other methods may void that entrant's entries and that entrant may be disqualified. The use of any device to automate entry is prohibited. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents (including, but not limited to, promotion entry services or proxies) will void all entries by that entrant at the Station's discretion. The Station's or its Promotion administrator's computer or telephone system is the official time keeping device for this Promotion. In the event of a dispute, online entries will be deemed to have been submitted by the Authorized Account Holder. The "Authorized Account Holder" is the natural person who (i) is assigned to an email address by an internet access provider, online service provider or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address or (ii) is assigned to the text or mobile telephone number by a telecommunications provider, or other organization that is responsible for assigning such numbers. The Station, in its sole discretion, reserves the right to disqualify any person who it believes is tampering with the entry process or the operation of the Promotion. Failure to comply with the rules of the Promotion may result in an entrant's disqualification and/or forfeiture of any prize or prizes. If the Station makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, the Station may disqualify that entrant from entering and/or winning this and any or all future Station-administered Promotions and seek damages to the fullest extent permitted by law.

g. The Station reserves the right to make changes to the rules of the Promotion, including, without limitation, the substitution of a prize(s) of equivalent value, which will become effective upon announcement. If due to circumstances beyond the

control of the Promotion Entities, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but not the obligation, to cancel, terminate, suspend or modify the Promotion and shall not be required to award a substitute prize(s).

h. Except where prohibited, by entering the Promotion, each entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize(s) awarded shall be resolved individually, without resort to any form of class action, and exclusively by state or federal courts situated in New York, NY; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event shall such costs include attorneys' fees; and (3) no punitive, incidental, special, consequential or other damages, including, without limitation, lost profits may be awarded (collectively, "Special Damages"), and (4) entrant hereby waives all rights to claim Special Damages and all rights to have any damages awarded multiplied or increased. New York law governs the interpretation and construction of these Official Rules and all aspects related thereto.

i. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by February 27, 2017 to “HOT 93.7 Universal Orlando - Official Rules,” Attn: Promotions, WZMX, 10 Executive Drive, Farmington, CT 06032. For the names of the prize winners send a self-addressed stamped envelope for receipt by April 27, 2017 to the above address marked “HOT 93.7 Universal Orlando – Winner List.” The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of the Station and may be posted online at hot937.com.

6. <u>PRIVACY</u>

   a. By participating in the Promotion, entrant agrees to the Station’s Terms of Use Agreement and to the use of entrant’s personal information as described in the Privacy Policy located at hot937.com. In the event of conflict between the Station’s Terms of Use Agreement and these Official Rules, the terms of these Official Rules shall apply.

Administrator:
WZMX HOT 93.7, 10 Executive Drive, Farmington, CT 06032

Sponsors:
Universal Orlando Resorts, 30 Rockefeller Plaza, 1221 Campus, New York, NY 10112
Visit Florida, 2540 W. Executive Center Circle, Suite 200, Tallahassee, FL 32301